



March 31, 2014

To: Authorized Applicators, Manufacturers Representatives and Distributors

Re: Price Increase Announcement – May 15th, 2014

Due to the continued cost increases received by the suppliers of raw materials used in the manufacture of our Carlisle PVC roofing membranes and accessories, the following price increase will go into effect on May 15th, 2014:

5% on all PVC membranes and accessories

Orders must be received by May 9th and ship by May 14th to be eligible for current pricing.

Existing quotes will be honored, however new quotes will reflect these increases.

Thank you for your continued support of Carlisle. Please direct any questions to your Carlisle Regional Sales Manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Joe Stassi".

Joe Stassi
Director PVC Sales and Marketing
Carlisle Construction Materials