



IMPORTANT ANNOUNCEMENT

May 22nd, 2017

To: All Atlas Roof & Wall Insulation Customers, Atlas Team & Partners

While we make every effort to keep the cost of manufacturing our world class insulation products as low as possible, it will be necessary to adjust our prices to offset raw material cost increases that are beyond our control. The costs of raw materials have increased dramatically in Q1 and new raw material increases have recently been announced which will have a major impact on our industry.

Prices for all Atlas Roof and Wall Insulation products will be increase 8%-10% effective with shipments beginning on July 1st, 2017. The ACFoam[®]-III coated glass surcharge will also be increased to \$10.00 per square(USD). This is in addition to the price increase announced effective April 1st, 2017. Quotes that are already confirmed in the Atlas system will be honored, but not extended- new quotes on, or after July 1st will reflect this price increase.

Please communicate this notice to all your team members and customers. The decision to increase pricing is never easy or without careful thought and analysis, and is required to service your business effectively. We value your business and do not take it for granted. Please contact your Atlas representative if you have any questions. Thank you for your continued support of the ACFoam and EnergyShield brands.

Sincerely,

Steve Heaton
Vice President, Sales & Marketing
Roof & Wall Insulation Division