



BUILDING PRODUCTS OF CANADA CORP.

PRF-14-02-EW

COMMUNIQUÉ

Date: August 8, 2014

To: All Canadian Customers

Subject: **Price Increase on Residential Roofing Materials**

Dear Customers,

As a result of increases in the cost of raw materials, energy and transportation, please be advised that, effective **September 9th, 2014**, Building Products of Canada Corp. will be implementing a price increase of **3% to 6%** on all residential roofing products in groups: RL, RT and RH (shingles), B (roll roofing), C and X (sheathing), D (asphalt felts), RE (eave protectors), RU (synthetic underlayment) and MW (self-adhering membranes).

All orders shipped on or after **September 9th, 2014**, independently of the time of the order, will be invoiced at the new prices. We reserve the right to limit quantities on orders placed prior to the effective date of the price increase. Note also that if the economic fundamentals of the roofing industry stay on the current course, other price increases should be expected.

A revised price list reflecting these price increases will be issued shortly.

Should you have any questions, please do not hesitate to contact your local Building Products of Canada Corp. Sales Representative.

We thank you for your support and trust.

A handwritten signature in blue ink that reads 'Robert Caron'.

Robert Caron
Vice-President Sales and Marketing